

# Marco Stetich

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## Experience

### Grit Marketing

Designer | October 2022 - Present

At Grit I've worked to evolve the brand and excel them technologically any way I can as far as the internet goes. I designed and manage the website, along with tracking KPIs. Anything web related I work closely with the company to do. Not only that, but I do merchandise design, motion graphics, signage, both print or digital. General in house design needs, etc.

### Equityblue Inc

Designer | 2020-2022

At Equityblue I designed the identity of not only the company, but one of the company's products. This a software called Momentum. I worked closely with developers designing the UI/UX of this software which was ultimately an intricate tool used for retail options traders also known as option flow + dark pool.

### Westminster College ASW

Executive Creative Director | July 2020 - May 2021

As Executive Creative Director I managed the creative team. I oversaw all communication between the organization and the student body of the school. This included overseeing both a newsletter using email marketing, as well as their website on wordpress.

### SLCC Printing Services

Wide Format + Screenprinting Tech | May 2019 - May 2020

I received training in both wide format and screen printing. I learned the logistics of physical design by doing many things such as wrap installations, sticker, and poster production, sublimation, color matching, and screen printing.

### Westminster College ASW

Associate Creative Director | May 2019 - May 2020

I worked with various organizations and people to create marketing deliverables for events, and announcements.

## Education

### Westminster College

BS Computer Information Systems  
August 2018 - May 2022

### Woods Cross High School

Diploma | 3.8 GPA  
August 2015 - May 2018

## Skills

### Technical

Adobe Creative Cloud  
Microsoft Office  
Web Development  
Google Analytics  
Email Marketing  
Tech packing  
Wide Format Printing  
Microsoft Office  
UI/UX  
Data analysis  
Cybersecurity  
SEO

### Languages

HTML  
CSS  
Java  
Python  
Javascript  
SQL